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The Save A Life Tour is a comprehensive high impact safe driving awareness program that informs, educates, and demonstrates the potentially deadly consequences resulting from poor choices and decisions made by the operator of a motor vehicle.

The program specifically places emphasis on the following driving situations:

- Driver Experience – young drivers and driver behavior based on maturity
- Improper Driver Behavior – careless driving habits- speeding, turn signal use
- Safety Restraints – proper seat belt usage
- Impaired Driving – alcohol usage, controlled substance, drowsiness
- Distracted Driving – cell phones, passenger activities
- Motorcycle – awareness, operation

The Save A Life Tour utilizes several methods for educating and demonstrating the effects and consequences that are direct results of poor choices and/or decisions made by operators of a motor vehicle.

These methods are:

- Speaking Presentation – Fact based lecture provided by Save A Life facilitators
- Visual Presentation – Informative visual presentations
- Interactive Demonstration – Simulation for the effects of impaired and distracted driving behavior
- Corrective Action – Continuous interaction with Save A Life Tour facilitators throughout presentation and event
- Knowledge Retention – Pre & Post Surveys, Statistical Analysis, Pledge Card, and recognition banner presented to the school to be displayed at event completion.
- Informative Current Statistics – Current ongoing fact based data and information based on data research in presentation community and state

The Save A Life Tour has facilitated a prior event involving 2200 students from one school. The typical format for each event is broken down into two segments to minimize the impact on a typical school day for each student.

**Segment 1:** Entire student body to attend a school wide assembly to start the day. The assembly is approximately 55 minutes long consisting of a video and a speaker with a fact based lecture/discussion. When this segment is completed, students will return to their classrooms.

**Segment 2:** Students will be broken up into groups for the hands-on interactive activities. Save A Life representative will coordinate with the school representative on group sizes, which for a typical event can range in size from 20-100 students. Group size is established based on school population. This segment will take place from the end of segment 1 to the end of the school day and will be established around the school's daily bell/class schedule. The activities the students will engage in are, Distracted Driving

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Simulation, Impaired Driving Simulation and informative visual learning stations along with pledge card distribution and banner acknowledgment. Simulation activities will be displayed on projection screens for all attendees to see the effects and results of the ongoing simulation experiences from an observation viewpoint. Each group will interact with the hands-on portion for approximately 60 minutes, allowing us to reach up to 350 students for this completed segment.

We have several ways to help students retain the message. Some students will connect with the video while others may be touched by facts stated by the facilitators during the lecture. Other students may gain knowledge from their interaction with the simulators and/or the information on the pre & post surveys. In an effort to promote ongoing behavioral changes, all students will receive a personalized 3 ¼ x 2 ¼ inch pledge card as a constant reminder of their commitment to safe driving habits and practices, and they will also sign a 13 ½ x 42 inch safe driving recognition banner pledging their commitment to safe driving that will be presented to the school for display purposes upon completion of the event. Also, in an effort to promote student participation, all participants that elect to take part in the hands on simulation activities will receive a pledge wristband to wear as a reminder of their commitment to safe driving habits and practices as well.

Pre and Post Surveys will be taken and all data obtained in these surveys will be compiled and analyzed in an effort to maintain program effectiveness and success. Our method for handling and managing the surveys will be to utilize the web based electronic survey platform called Survey Monkey. Save A Life representatives will provide each school representative with the necessary link to access all phases of questions for both the pre & post surveys for each school. Save A Life representatives will monitor all phases of the survey process prior to and after each events completion for generating analysis reports.

Each event will be presented by two Save A Life Tour facilitators. These two individuals will be on site for the entire event and they will handle all setup, presentation, hands on simulator activities and interaction, and complete removal of all equipment that is required for each event.

All logistics for managing, scheduling, touring, and maintaining all equipment required will be handled by the Save A Life tour management/support team in Grand Rapids Michigan. Save A Life staff will work with schools to secure the event dates and arrange for all performance locations along with establishing and obtaining required information to coordinate within each schools schedule routine.